



# Workshop Jeff Levenson

**Connecting the Dots:  
The Business of Jazz**

- overview of the music industry
- role of the individuals
- opportunities for instrumentalists, singers & composers
- creation of a professional persona
- development of ideas & projects
- successful recordings
- state of streaming
- submissions for competitions

**Mo, 11. Dez 2017, 10.30 Uhr**

**Bankettsaal**

**Anton-von-Webern-Platz 1, 1030 Wien**

Teilnahme kostenfrei und ohne Anmeldung

**[mdw.ac.at/ipop](http://mdw.ac.at/ipop)**